

Vive a Plenitud Magazine / Media Kit 2019



# VIVE a plenitud

**Vive**  
360° MEDIA

**— MEDIA KIT 2019**





## ADVERTISE AND PROMOTE

Your Ads appear in a lively, authentic, fun and creative form.



# VIVE A PLENITUD MAGAZINE

## Mission Statement

Vive a Plenitud magazine is a resource for equipping and inspiring women in their daily life journey - from family relationships to personal leadership, entrepreneurship, leisure, and beauty. We provide wise solutions and motivation as well as an attitude of celebration in their way to achieving their dreams.

Providing well selected and specialized content for building self-esteem, bringing inspiration and transformation to the women's life.

Very good comments and engaging responses from the audience, but find out for yourself. You can download it or read it online here: <https://vive360.org/magazine>  
It is also Free!



## THE COVER STORY

Every two months we bring you the most relevant and inspiring topics.

**Rebeca Segebre**

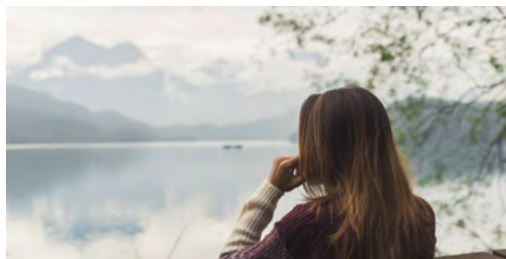
Editor / Vive a plenitud Magazine



# 2019 - EDITORIAL CALENDAR

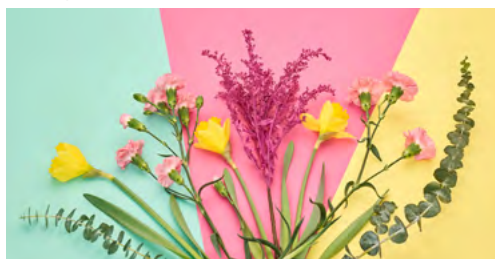
subject to change

## EL PLAN DIVINO



JANUARY / FEBRUARY

## MUJER VIRTUOSA



MARCH / APRIL

## CELEBRANDO A LAS MADRES



MAY / JUNE

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## EDICIÓN LITERATURA



JULY / AUGUST

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## EDICIÓN ESPECIAL



SEPTEMBER / OCTOBER

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## EL PODER DE COMPARTIR



NOVEMBER / DECEMBER



# - SAMPLE EDITIONS

READ ONLINE: [vive360.org/vive-a-plenitud-magazine/](http://vive360.org/vive-a-plenitud-magazine/)





# ENJOYING BEAUTIFUL THINGS IN

- REBECA SEGBRE

*Life*

# **VIVE A PLENITUD -** **EDITORIAL PILLARS**

**SPIRITUAL LIFE**  
**PERSONAL GROWTH**  
**TRAVEL + CULTURE**  
**LEADERSHIP + SOCIAL GOOD**  
**NEWS + TRENDING TOPICS**





# VIVE ACROSS PLATFORMS

PRINT, ONLINE & SOCIAL MEDIA CAMPAIGNS

450K+  
AUDIENCE



VIVE A PLENITUD  
MAGAZINE

150K READERS

VIVE360.ORG

100K UNIQUE VISITORS

VIVE ON SOCIAL

200K FOLLOWERS





A woman with long dark hair, wearing a yellow blazer, is sitting at a desk. She is looking down at a magazine or document on the desk. She has her hand near her face, holding a pair of glasses. The background is a bright, out-of-focus interior space.

## TARGETED

REACHES 1.2 Million highly educated spanish speaking readers.

## OUTREACH

60% USA

25% Mexico

15% Latin America

**MEDIAN AGE / 35-65**

**COLLEGE EDUCATED**

**PROFESSIONAL**

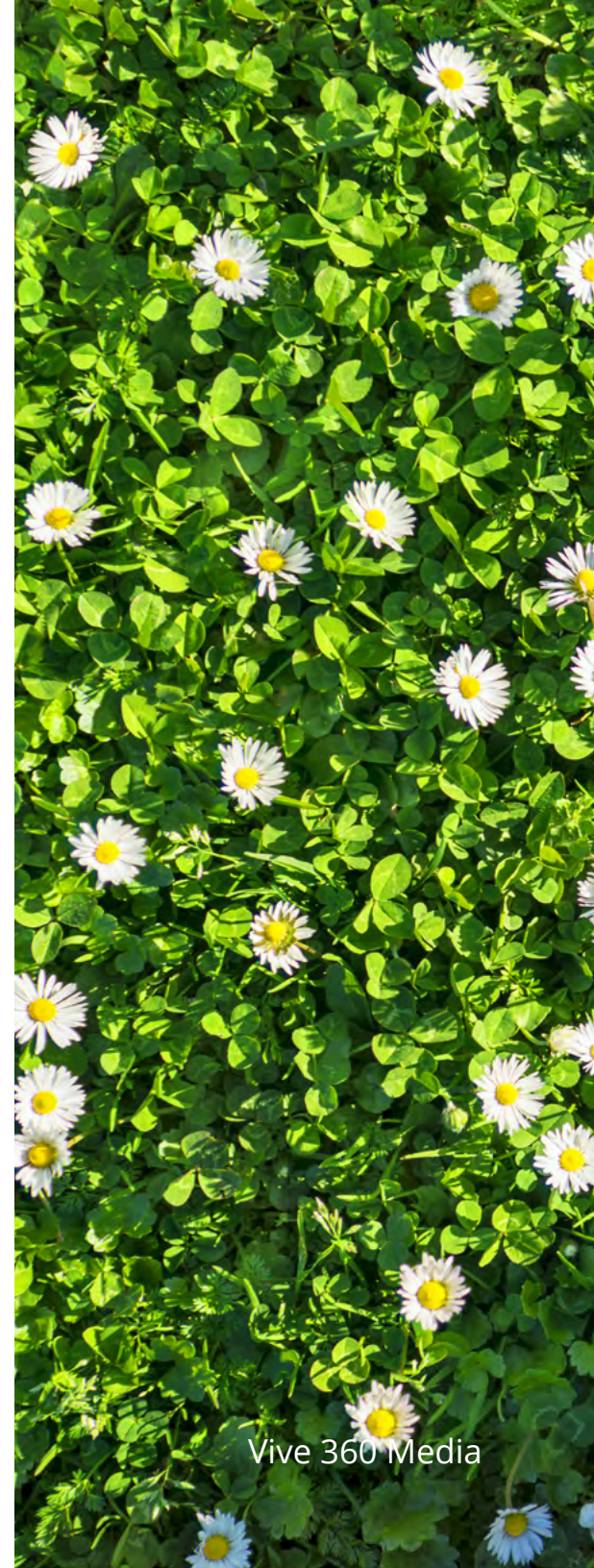
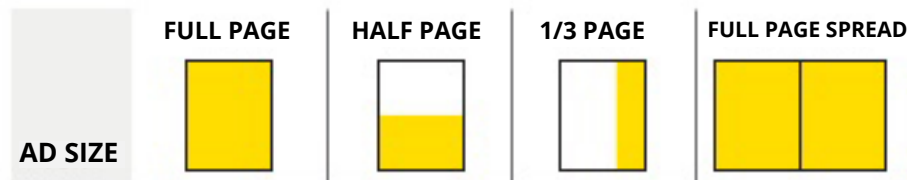
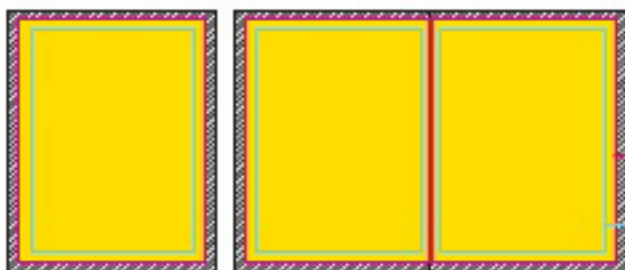
**MOMS**

# VIVE A PLENITUD

## ADVERTISING RATES

Each consecutive issue you run you'll pay the next lowest rate, so the more you run the less expensive it gets. Sign a 6x contract and get the lowest rate right out of the gate.

	DIGITAL + PRINT		
SIZE	1X	2-3X	4-6X
1/3 PAGE	\$195	\$175	\$150
1/2 PAGE	\$450	\$410	\$370
FULL PAGE	\$775	\$680	\$575
DOUBLE PAGE SPREAD	\$1,200	\$1,100	\$1,000
BACK COVER	\$2,000	\$1,700	\$1,400
INNER BACK OR FRONT COVER	\$1,750	\$1,490	\$1,225





A woman with blonde hair, wearing a light beige blazer over a white V-neck blouse, is holding an open magazine. She is standing against a plain, light-colored wall. The magazine is open to a page with a dark, abstract image.

## SALES - CONTACT US

**REBECA SEGEBRE**

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